

# ScheduALL Connector™

Boost global buying and selling across the media,  
broadcast and transmission industries

## KEY FEATURES

- Self-provisioning booking platform
- Share inventory and resources in real-time
- Direct system-to-system bookings provide streamlined workflow
- Centralized view of subscribed resource availability, wherever they may be
- Enterprise-wide and global connectivity

ScheduALL Connector unites ScheduALL systems within the enterprise and across business partners, giving real-time access to resource inventories. This capability to connect allows businesses to find and ensure the best fit for the job at hand.

The smart technology in Connector provides a powerful platform for self-provisioned customer bookings. This means that broadcast and transmission companies can allow their customers to book inventory and resources directly, without the need for tedious emails, phone calls or spreadsheets. Selfprovisioning eliminates error-prone manual processes, duplicate efforts and conflicts.

Connector provides a centralized view of a global resource network increasing potential audience for providers and maximizing utilization for customers. ScheduALL has built trusted partnerships with the largest media businesses, and Connector enables these companies to unify in a global network.

### How it works

The direct system-to-system connectivity provided by Connector delivers a global inventory, resulting in direct access to providers, increased utilization and maximized levels of project profitability.

Connector offers resource providers the tools to connect with their customers and give them instant access to booking the resources they need. This self-provisioning booking platform vastly improves the way companies do business with their customers.

When a facility finds itself at maximum capacity, Connector can also locate alternate resources to provide what is needed. This unique ability to find the best resources for each individual project results in accelerated workflows.

### Benefits

- Eliminate tedious emails, phone calls and spreadsheets
- End-to-end financial visibility of capacity and utilization
- Intelligently use resources in the most profitable way
- Create new business partnerships
- Web-based self-provisioned bookings into your ScheduALL system
- Real-time access to all inventory including facilities and personnel
- Straightforward, interview-style questions
- Seamless integration with third-party systems through ScheduALL Chorus™

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