

# ScheduALL Chorus™

Unmatched interoperability across the enterprise

Interoperability is mission critical to organizational success and we solve it with Chorus - unmatched interoperability across the enterprise.

Chorus is far more than just a collection of APIs. It's a truly unique interoperability platform, with innovative integration technology for communicating with third-party systems. As a result, interacting with other systems, processes and devices is now a matter of fast scripting and configuration, and not a team of developers.

The technologies within Chorus effectively provide real-time automation of device control and automation systems, and facilitate integration with business process systems. This interoperability allows ScheduALL to build transmission circuits, drive routers, ingest content into MAMs and DAMs, talk to financial systems, deliver data to content movers, position antennas in satellite farms and so much more.

By leveraging our advanced technology, your enterprise's disparate business systems can fluidly and effectively communicate and work together. From ingest to playout, Chorus orchestrates the information needed to streamline and advance projects, workflows, reporting and other key capabilities.

As a result, your organization will improve operational efficiency, increase scalability and reduce costs and risks to your business.

## How it works

The Chorus platform provides a one-stop, comprehensive package with multiple levels of integration, including a dynamic XML engine, APIs, agents and web services. This advanced integration makes it easy for users to implement and increase productivity, provide greater workflow efficiencies and improve overall profitability to help you run your business.

## KEY FEATURES

- No expensive, difficult to maintain custom-built one-off interfaces
- Inbound and outbound communication
- Leverages proven industry standards like XML and web services
- Maximized end-to-end speed
- Streamlined workflows, reduced redundancy, improved efficiencies, increased collaboration
- Preserved investment in existing systems

Business system integration includes ingest, playout, DAM, MAM and QC systems such as Imagine Communications, Grass Valley and Tektronics, air broadcast systems like Louise and ERP, and financial systems such as SAP, Oracle, QuickBooks and Peachtree. Device control and orchestration systems include Net Insight Nimbra, Evertz, Grass Valley, DataMiner, Paradigm and Broadcast Bionics.

## Benefits

- Reduce manual data replication and human errors
- Increase operational efficiencies and data accuracy
- Handle more work without increasing staff
- Improve response time to customer demands

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